

# VALPAK SPOTLIGHT SHINES ON



Michelle's  
**CLEANERS**

Michelle's  
**CLEANERS**



**VISIT  
US ON**



Visit us in Facebook for more coupons

638 Rogers St. Lowell

**978-459-0399**

Across the street from Jiffy Lube

MON-FRI: 7am-7pm • SAT: 8am-5pm

COUPONS MUST BE PRESENTED  
WITH ALL INCOMING ORDERS

**SHIRTS  
\$1.99**

LIMIT 25 SHIRTS.  
WITH ANY DRY CLEANING  
ORDER WITH \$40 OR MORE.  
EXCLUDES BOX SHIRTS  
EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

**BRING IN  
3 SWEATERS,  
GET THE 4TH  
FREE!**

EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

COUPONS MUST BE PRESENTED  
WITH ALL INCOMING ORDERS

**\$8.00  
OFF**

ALL DRY CLEANING ORDERS  
OF \$40 OR MORE  
(EXCLUDING HOUSEHOLDS)  
EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

**WE ARE  
ECO  
FRIENDLY**

COUPONS MUST BE PRESENTED  
WITH ALL INCOMING ORDERS

**BRING IN PAIR  
OF 3 PANTS,  
GET 4TH ONE  
FREE**

(EQUAL OR LESSER VALUE)  
EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

COUPONS MUST BE PRESENTED  
WITH ALL INCOMING ORDERS

**\$3.00  
OFF**

ALL SUITS AND  
DRESSES NO LIMIT.  
EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

COUPONS MUST BE PRESENTED  
WITH ALL INCOMING ORDERS

**\$5.00  
OFF**

COMFORTERS ONLY  
PREPAID ORDERS ONLY  
EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

COUPONS MUST BE PRESENTED  
WITH ALL INCOMING ORDERS

**\$4.00  
OFF**

ALL DRYCLEANING  
ORDERS OF \$20 OR MORE  
(EXCLUDING HOUSEHOLDS)  
EXCLUDES LEATHER

WITH THIS COUPON FOR MICHELLE'S CLEANERS.  
ONE COUPON PER VISIT. NOT VALID WITH  
OTHER OFFERS

EXP. 7/31/19

Same Day Laundered Shirts & Dry Cleaning | Shirts Laundered | Dry Cleaning & Alterations Done On Premises

Chu Hwang, owner of Michelle's Cleaners took over ownership in 2018 and continued running with Valpak, as did the previous owners since back in September 2016. We asked Chu how Valpak was performing for him and his new business; he stated *"We get back 30-40 Valpak Coupons ever single month. We think Valpak works very well and will continue to use it to promote our cleansers."* We then asked Chu how Valpak compared with other advertising he has done, he went on to say *"We tried the Lowell Sun and only got back 3 coupons, we are staying with Valpak. I love the fact that it cost less than the post office to mail out these coupons. We think our Valpak Rep is great as well!"*

## Chu Hwang, Owner

Scott Gianitsis, Marketing Consultant

First Valpak Mailing September 2016, **3+ Year Valpak Client**

10,000 Homes per Month

Call VALPAK Today & Watch Your Business Grow

603-432-2211 • nh@valpak.com